



**TDWI Munich 2019**

**Additional Awareness**



# Additional Awareness

For **TDWI Munich 2019 (24.-26.06.2019)** we offer you a great opportunity to present your company through various additional sponsoring measures.

We would be happy to arrange suitable options as an add-on to your sponsoring package for the upcoming conference with you.



- |   |               |
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The additional booking opportunities are limited and will be allocated on a first come, first served basis.



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# Advertising Spaces

## MOC Outdoor

Description / Placement	Type	Advertising space	Price for 3 days
<b>Windmaster</b> Exterior of the Hall 4/ entrance area	Poster on blueback paper	840 x 1190 mm printed on both sides	<b>EUR 500</b>



## MOC Indoor

Description / Placement	Type	Advertising space	Price for 3 days
<b>Floor stickers</b> Foyer/in front of the elevator and at both entrances to the exhibition	Self-adhesive foil with anti slip laminate	1000 x 1000 mm (elevator) 1500 x 1500 mm (entrance to the exhibition)	<b>EUR 1,800</b> <b>EUR 2,900</b>



Description / Placement	Type	Advertising space	Price for 3 days
<b>Poster</b> Inside the elevator	Self-adhesive foil with protective laminate	594 x 841 mm DIN A1	<b>EUR 500</b>



# Advertising Spaces

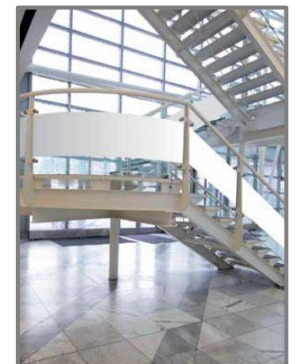
Description / Placement	Type	Advertising space	Price for 3 days
<b>Elevator</b> To the underground carpark, to the session rooms and Keynote Area on the 1st floor	Self-adhesive foil with protective laminate	1000 x 1900 mm 2 parts	<b>EUR 1,200</b>



Description / Placement	Type	Advertising space	Price for 3 days
<b>Stairway/Steps</b> At the stairway to the session rooms and Keynote Area on the 1st floor	Self-adhesive foil with anti slip laminate	1300 x 300 mm (31 steps)	<b>EUR 3,500</b>



Description / Placement	Type	Advertising space	Price for 3 days
<b>Stairway/Side</b> At the stairway to the session rooms and Keynote Area on the 1st floor	Self-adhesive foil with protective laminate	ca. 1700 x 500 mm	<b>EUR 2,100</b>



# Advertising Spaces

Description / Placement	Type	Advertising space	Price for 3 days
<b>Sanitary facilities</b> Foyer	Self-adhesive foil Mirrors and/or urinals	300 x 300 mm, 5er Set	<b>EUR 1,500</b>



Description / Placement	Type	Advertising space	Price for 3 days
<b>Candy bar</b> Foyer, between TDWI stand and the left entrance to the exhibition	Candy bar incl. branded paper bags	Logo at the frontside of the counter and on the paper bags	<b>EUR 2,900</b>

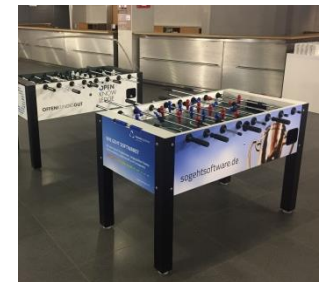


# Attractions for your Stand

Description / Placement	Type	Price for 3 days
<b>BrainBox System</b>	Mobile fun with puzzles 10-20 minutes of fun for 2-3 people inkl. game master for 3 days	<b>EUR 2,900</b>



Description / Placement	Type	Price for 3 days
<b>Football table</b>	Standard football table 2x2 players	<b>EUR 1,200</b>



Description / Placement	Type	Price for 3 days
<b>Arcade Classics</b>	Retro games for 1-2 players	<b>EUR 1,700</b>



Description / Placement	Type	Price for 3 days
<b>9 dimensional virtual reality cinema</b>	The Virtual Reality Active Cinema lets you experience virtual worlds	<b>EUR 9,500</b>





# Attractions for your Stand

Description / Placement	Type	Price for 3 days
<b>Popcorn machine</b>	Popcorn machine and supplies Incl. branded popcorn bags	<b>EUR 1,600</b>



Description / Placement	Type	Price for 3 days
<b>Juice bar</b>	Illuminated counter system; 1,5m wide, selectable color, incl. logo placement, incl. 250 fresh juices per day, incl. barkeeper	<b>EUR 5,900</b>



Description / Placement	Type	Price for 3 days
<b>Coffee bike</b>	Bicycle with wooden elements, equipped with modern porta filter machines, incl. barista	<b>EUR 4,200</b>



# Attractions for your Stand

Description / Placement	Type	Price for 3 days
<b>Slot car racing track</b>	Dimensions of the base area: 2,80m x 1,40m Length of track: approx. 20m Participants per race: 2 drivers	<b>EUR 2,900</b>



Description / Placement	Type	Price for 3 days
<b>Cartoonist</b>	Fast-drawing artist and caricaturist creates personal giveaways for customers and guests	<b>EUR 5,500</b>



Description / Placement	Type	Price for 3 days
<b>VR Xtreme Simulator</b>	VR simulation with vibration, suspension, sound and wind machine	<b>EUR 4,200</b>





# Attractions for your Stand

Description / Placement	Type	Price for 3 days
<b>Sushi bar</b>	Sushi bar, incl. chef and service	<b>EUR 7,900</b>



Description / Placement	Type	Price for 3 days
<b>Mindball</b>	Only through concentration and relaxation - only through the power of thought - players can control a ball on a table and let it roll towards their opponent.	<b>EUR 3,900</b>



Description / Placement	Type	Price for 3 days
<b>Frozen Yoghurt</b>	Frozen fat-free yoghurt and fascinating toppings incl. service	<b>EUR 4,900</b>



# Sponsoring at 15th Anniversary Party



## June 25th - 15th Anniversary Party in Kesselhaus, next to MOC

### Food Station

- Placement as a sponsor of the anniversary party in our printed conference programme, on the conference website and on a banner at the event
- 1-2 service workers at the food station wearing shirts with your logo
- Branded light column next to the food station
- **EUR 4,900**

### Cocktail Bar

- Placement as a sponsor of the anniversary party in our printed conference programme, on the conference website and on a banner at the event
- 1-2 service workers at the cocktail bar wearing shirts with your logo
- Branded light column next to the cocktail bar
- **EUR 4,900**

### DJ/Saxophonist or Band

- Placement as a sponsor of the anniversary party in our printed conference programme, on the conference website and on a banner at the event
- DJ/saxophonist or the band wearing shirts with your logo
- **EUR 4,900**

**Booking deadline – 05th April 2019**

# Case Study BI-SPEKTRUM

## What Works Special 25/06/2019 (Edition 2/2019)

What Works offers a fresh topically focused collection of customer success stories and expert perspectives. Take part and display your professional expertise. What Works will be published in BI-SPEKTRUM 02/2019, released at TDWI Munich 2019.

### Your benefits

- Circulation: 11,500
- 2 pages case study
- Information box with company logo and contact details
- You provide text and images of the Case Study. TDWI take care of the layout.
- 30 copies of BI-SPEKTRUM including the special for your own use
- Widely distributed at the TDWI Conference

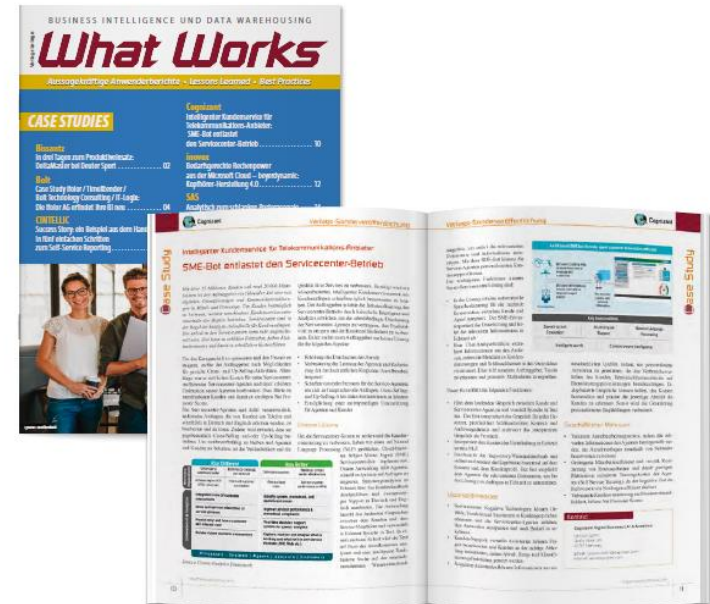
### Price for 2 pages

TDWI Munich exhibitors 990€ (instead of 1,990€)

**Booking deadline – 08th May 2019**

**Submission deadline – 15th May 2019**

[Link to BI-SPEKTRUM-issue incl. What Works Special 2018](#)



Example of a Case Study in What Works Special

# Looking forward to talk to you

**Do you have any questions, or would you like to learn more about additional sponsoring opportunities ?**

**Then contact us:**



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